

Steve Pangelinan Chief of Police

PRESS RELEASE

Milpitas Police Department Partners with Nixle

The Milpitas Police Department has partnered with Nixle to implement its Community Notification System to alert residents in real-time for localized emergency situations and relevant community advisories.

Nixle was founded in 2009. Nixle provides a mass communications hub built exclusively for government to provide secure, reliable, and relevant information to residents in real-time. Today, over 7,200 agencies around the United States rely on Nixle for Community Engagement and Emergency Communications. Nixle's exclusive partnerships with the National Law Enforcement Telecommunications System (NLETS), Google, and the National Center for Missing and Exploited Children allows local police departments nationwide to send immediate alerts and advisories.

Registering for Nixle is simple:

- 1. Go to www.nixle.com
- 2. Click "Sign Up"
- 3. Sign in through Facebook or create an account
- 4. Enter an email address and cell phone number where you would like to receive messages and make a selection for voice messages
- 5. Click "I Accept. Sign me up!"
- 6. Enter your home address to receive local messages

The service is secure, reliable and easy to use for our organization.

All Alerts will be targeted geographically, allowing residents to receive localized, relevant alerts from the Milpitas Police Department. Nixle Alerts can be sent via Text, Email, Web, and the Nixle Mobile App in an instant. Nixle is partnered with NLETS for unmatched data security, as well as the National Center for Missing and Exploited Children, the National Blue Alert Network, and Google for unmatched reach and two-way information exchange.

Press Release By: Sergeant John Torrez #209

Date/Time: July 27, 2015; 12:00 P.M.